

MEED Business Review

advertising specification

SALES SUPPORT CONTACT (DUBAI)

Monica Dsouza

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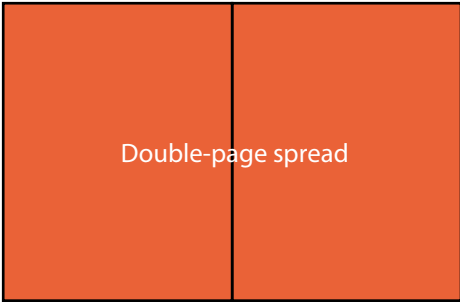
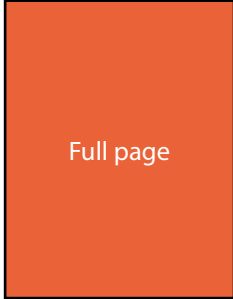
SIZE DIMENSIONS (DEPTH X WIDTH)

Full page	260mm high x 200mm wide	Trim
.....	266mm high x 206mm wide	Bleed
.....	240mm high x 170mm wide	Type

Double-page spread

.....	260mm high x 400mm wide	Trim
.....	266mm high x 406mm wide	Bleed
.....	240mm high x 370mm wide	Type

Please allow 20mm gutter allowance. No text should run across the gutter



LIVE TEXT AND ELEMENTS FOR FULL PAGE AND DOUBLE-PAGE SPREADS

Please ensure that no live text, images or logos are placed within 10mm of the trim area

COPY REQUIREMENTS

- Please supply high res PDFs to Pass4Press standards (www.pass4press.com)
- Please ensure all fonts are embedded and colour spacing is CMYK. All images should be saved using the ISOcoated_v2_300_eci Colour Profile (www.eci.org)
- File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings.
- If an accurate, validated hard copy proof is not supplied, GlobalData cannot be held responsible for the reproduction of these advertisements.
- Digital proofs must be 100% of the final size and must be produced from the exact pdf file supplied. Digital proofs can be accepted from a range of devices. Please check the FOGRA website (www.fogra.org) for a list of FOGRA 39L accredited devices, based on the forthcoming ISO 12647-7 proofing standard.
- All proofs must include the UGRA/FOGRA media wedge CMYK v2.2. This should be included outside the page area.
- GlobalData will make all reasonable efforts to ensure that the content is printed within the ISO 12647-2 printing condition.

GlobalData can take no responsibility for adverts that have been incorrectly supplied – the file content and construction is the responsibility of the sender.

FILE DELIVERY

Artwork can be supplied via email to: monica.dsouza@meed.com

We can also accept files via most file sharing sites.

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