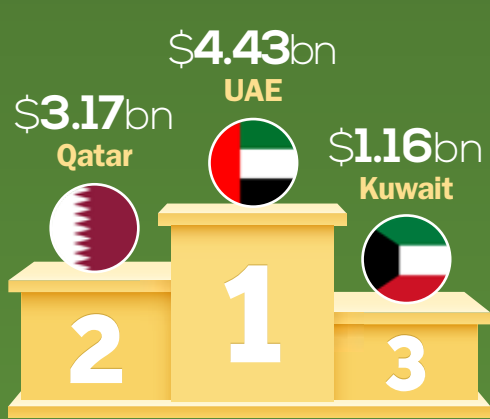


WINNING PITCH

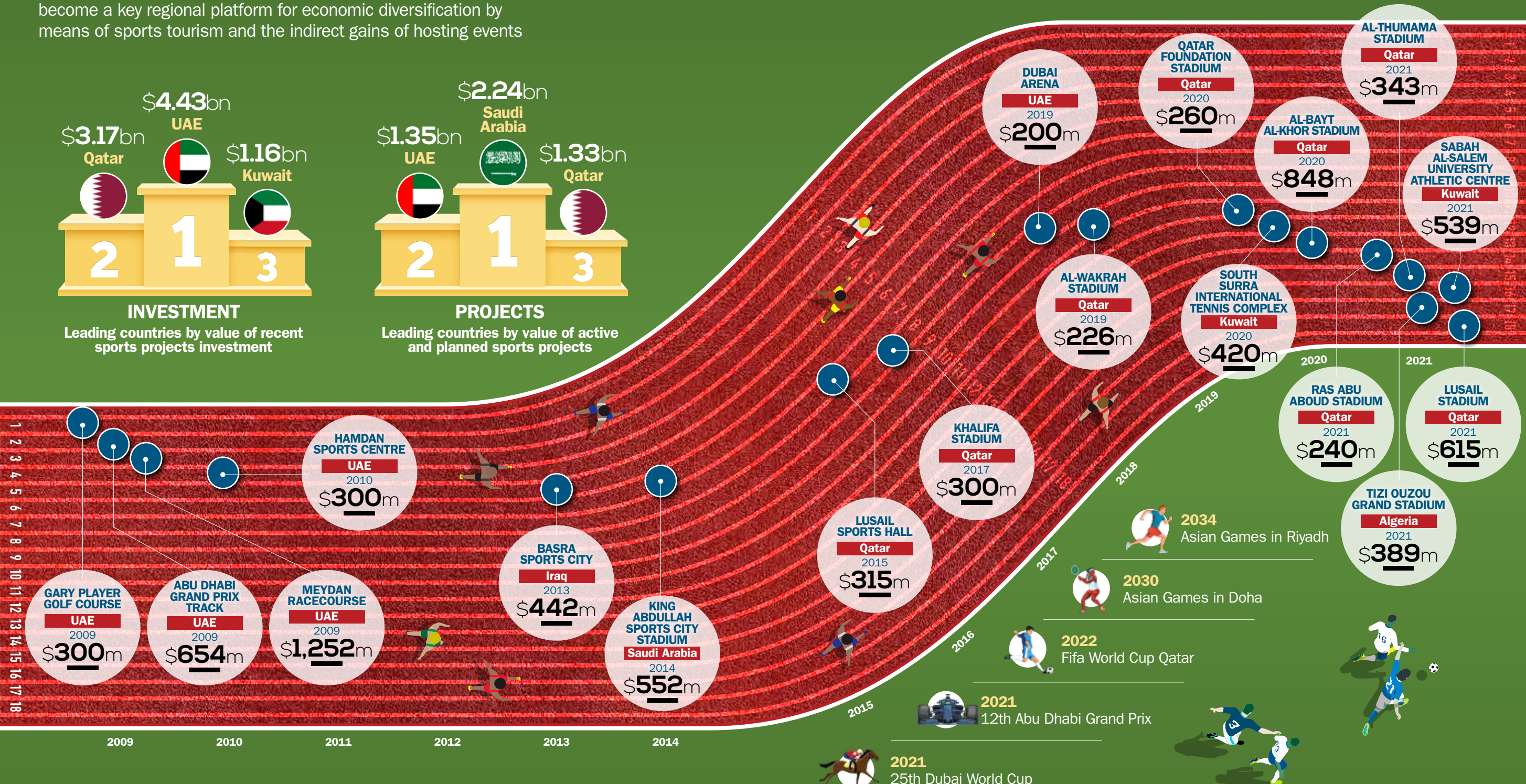
Decades-long investments in sports infrastructure have become a key regional platform for economic diversification by means of sports tourism and the indirect gains of hosting events



INVESTMENT
Leading countries by value of recent sports projects investment



PROJECTS
Leading countries by value of active and planned sports projects



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1996 First Dubai World Cup | 2004 First Bahrain Grand Prix | 2009 First Abu Dhabi Grand Prix

2021 25th Dubai World Cup

2022 Fifa World Cup Qatar

2030 Asian Games in Doha

2034 Asian Games in Riyadh

Sources: MEED; MEED Projects

