

POINTED INVESTMENT

Regional governments are making concerted efforts to level up their leisure and tourism offerings, both through the regeneration of existing assets and greenfield megaprojects

Neom

-  Saudi Arabia
-  \$500bn
-  \$11.2bn
-  \$820m

NEOM BAY

RED SEA

QIDDIYA

AL ULA

YAS

HATTA

BILAJ

SHARM

Red Sea Project

-  Saudi Arabia
-  \$16bn
-  \$4.3bn
-  \$300m

Qiddiya

-  Saudi Arabia
-  \$10bn
-  \$4.6bn
-  \$1.3bn

Al-Ula

-  Saudi Arabia
-  \$15bn
-  \$3.3bn
-  \$220m

Yas Island

-  UAE
-  \$12bn
-  \$8.9bn
-  \$6.4bn

Hatta

-  UAE
-  \$520m
-  \$8m
-  \$8m




Bilaj Aljazayer

-  Bahrain
-  \$500m
-  \$120m
-  \$0m

Sharm el-Sheikh

-  Egypt
-  \$4.7bn
-  \$575m
-  \$380m

KEY:

-  Total estimated masterplan value
-  Announced leisure, tourism and associated infrastructure
-  Project contracts awarded to date